



**NICK
STEPHENSON**
GRAPHIC DESIGNER +
TEACHER OF GRAPHIC DESIGN

EDUCATION

MARYWOOD UNIVERSITY . SCRANTON, PA

MFA IN VISUAL ART & GRAPHIC DESIGN . 2010

THESIS: *GOOD TO THE LAST \$!&%ING DROP: shock tactics in American print advertising*

SUSQUEHANNA UNIVERSITY . SELINGROVE, PA

BA IN GRAPHIC DESIGN . 2006

DEPARTMENTAL HONORS

SUMMA CUM LAUDE

BA IN CREATIVE WRITING . 1999

TEACHING EXPERIENCE

PENNSYLVANIA COLLEGE OF TECHNOLOGY . WILLIAMSPORT, PA

INSTRUCTOR, GRAPHIC DESIGN . 2011–PRESENT

Teach, advise, and evaluate student work as well as develop curriculum for new and existing courses. Represent the art department on/at school committees, recruiting initiatives, and professional organizations. Assist with assessment of degree programs and individual courses within the art/design majors. Manage student lab monitors and serve as lead for special projects. Assist adjunct faculty with the creation and management of online course.

COURSES TAUGHT: ART102: Two-Dimensional Design, ART125: Art History: Ancient through 15th Century, ART135: Art History: 16th–20th Century, ART145: History of Graphic Design, ART210: Intro to Graphic Design, ART225: Type Design I, ART235: Type Design II, ART270: Computer Graphics I, ART275: Computer Graphics II, ART285: Intro to Graphic Design for the Internet, ART311: Package Design, ART330: Modern Art and the Contemporary Image, ART361: Advanced Graphic Design for the Internet, ART411: Branding, ART460: Advanced Computer Graphics, ART496: Senior Project, BID120: History of Industrial Design.

COMMITTEE + MEMBERSHIP WORK: Judicial Board, Penn College AIGA Student Group Advisor, Board Member - Central Pennsylvania Creative Professionals (CP²), Advisory Board Member - SUN Area Technical Institute, QPR Facilitator, Core Curriculum Implementation Committee, Core Curriculum Review Committee, Curriculum Committee (Governance), Elections Committee (Governance), Bystander Committee, SafeZone, Faculty Search Committees (various), Dean Search Committee, Gallery Advisory Committee, College Rebranding Advisory Committee, Faculty Representative to Middle States Peer Evaluator, Communication Rubric Task Force.

PRESENTATIONS: *Creating Classroom Documents for Readability and Visual Interest* - Penn College Summer Teaching Institute, *Suicide Prevention Curriculum Infusion* - Higher Education Suicide Prevention Coalition Conference, *Question Persuade Refer (QPR) Training* - Pennsylvania College of Technology, *Recruitment Ideas in Academic Affairs* - Pennsylvania College of Technology Professional Development.



TEACHING EXPERIENCE cont.

SUSQUEHANNA UNIVERSITY . SELINGROVE, PA
ADJUNCT LECTURER . 2007–2011, 2021

Teach, and evaluate student work as well as assisted in the development of curriculum for new and existing courses. Assisted in the recruitment of students and the implementation of a portfolio requirement.

COURSES TAUGHT: ARTD:251 Computer Applications in Graphic Design, ARTD:351 Graphic Design for the Internet, ARTD:352 Package Design, ARTG:453 Publication Design, COMM:323 Desktop Publishing, COMM:327 Computer Applications in Corporate Communications.

PROFESSIONAL EXPERIENCE

NICK STEPHENSON DESIGN . FREEBURG, PA
FREELANCE GRAPHIC DESIGNER . 2006–PRESENT

Design, consult, and manage print and interactive jobs for various for-profit and non-profit clients. Includes both paid and pro bono work and consultation.

SUSQUEHANNA UNIVERSITY . SELINGROVE, PA
CREATIVE SERVICES MANAGER . 2008–2011

Responsible for the conceptualization, art direction, design, and production of University's printed and electronic material. Developed and maintained budgets for print and electronic design projects. Managed and trained student designers and interns. Implemented brand initiatives and ensured for the protection and consistency of the Susquehanna trademark and identity.

SUSQUEHANNA UNIVERSITY . SELINGROVE, PA
**ASSOCIATE DIRECTOR OF ADMISSIONS &
RECRUITMENT TECHNOLOGIES SPECIALIST . 1999–2008**

Responsible for the outreach and recruitment of prospective students within an assigned geographic area. Managed Open House and other on-campus recruitment events. Evaluated applications of prospective students and made recommendations for acceptance. Represented the University at college fairs and school visits. Served as liaison to the Writing department, assisting in the recruitment of students and the implementation of a portfolio requirement. Conceptualized and designed recruitment publications, logos, and brochures. Served as liaison to the Art department, assisting in the recruitment of students and the implementation of a portfolio requirement. Served as a member of the Admissions Web Committee. Managed the Admission's website; responsible for maintenance of existing pages and development of new content and design. Created and supported all technology reports and queries.



PUBLISHED WORK

2014 *American Graphic Design & Advertising 28* – Publication Design
2014 *American Graphic Design & Advertising 28* – Publication Design
2010 *Big Book of Layouts 2* – Brochure
2010 *Big Book of Layouts 2* – Invitation
2010 *Designing for the Greater Good* – Poster
2009 *American Graphic Design & Advertising 25* – Brochure
2009 *American Graphic Design & Advertising 25* – Direct Mail
2008 *Designer Magazine* – Poster
2008 *Designer Magazine* – Poster
2006 *Create Magazine* – Collateral Advertising, Poster
2006 *Create Magazine* – Collateral Advertising, Poster
2006 *Create Magazine* – Packaging, Food
2006 *Create Magazine* – Magazine Ad, Full Page
2006 *American Corporate Identity* – Package Design
2006 *American Corporate Identity* – Package Design
2006 *American Corporate Identity* – Stationery Package

HONORS & AWARDS

2017 Pennsylvania College of Technology – Excellence in Teaching Award
2017 Pennsylvania College of Technology – Faculty Leadership Institute
2010 CASE District II – Bronze Award: Student Recruitment Packages
2010 CASE District II – Silver Award: Recruitment Search Publications, Fliers and Brochures
2010 CUPRAP – Bronze CUPPIE Award: PR/Media Relations Campaign
2009 CASE Circle of Excellence – Silver Award: Visual Identity Systems
2009 CASE Circle of Excellence – Bronze Award: Excellence in Design
2009 CASE District II – Bronze Award: Student Recruitment: Packages
2008 CUPRAP – Gold CUPPIE Award: University Magazine
2006 *Create Magazine* – Gold Award: Collateral Advertising, Poster
2006 *Create Magazine* – Gold Award: Collateral Advertising, Poster
2006 *Create Magazine* – Gold Award: Packaging, Food
2006 *Create Magazine* – Gold Award: Magazine Ad, Full Page
2006 *Real Show* – Silver Medal: Brochure
2006 *Real Show* – Merit Award: Poster



HONORS & AWARDS cont.

- 2006 Susquehanna University – Katie J. Kasinecz Graphic Design Award
- 2006 GFAF – Silver ADDY: Poster
- 2006 GFAF – Silver ADDY: Poster
- 2006 GFAF – Gold ADDY: Editorial
- 2005 Real Show – Judge’s Choice: Poster
- 2005 Susquehanna University – Silver Award Graphic Design: Student Art Show
- 2005 GFAF – Silver ADDY: Stationery Package

PORTFOLIO

Professional and student work portfolios are available at nickstephensondesign.com.